

MOLLOY UNIVERSITY
School of Education and Human Services
Department of Teacher Education

EDU 5900 - Course Title: Content Creation and Communication with Canva

(3 credits)

Summer 2026

Instructor: Kristina A. Holzweiss

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Office hours: as needed

Course Description:

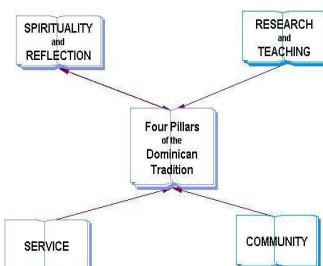
You don't need to be a graphic designer to create eye-catching lessons and classroom resources with Canva! This course will demonstrate how simple design strategies can enhance student engagement and make your teaching materials more effective. You'll discover how Canva can be an "on-ramp" for reluctant writers and speakers, helping all learners express their ideas with confidence.

Together, we'll explore Canva's wide variety of templates, learn how to easily adapt them for your classroom, and even design original resources from scratch. Best of all, no prior experience with art, design, or technology is required—this course is designed with every teacher in mind, across all grade levels and subject areas.

By the end, you'll walk away with ready-to-use resources to enrich your instruction and a toolkit of simple student projects that encourage creativity and communication. Canva will quickly become one of your favorite teaching tools.

Shared Vision

The Molloy University Teacher Education faculty has derived its vision for the exemplary teacher from the University's mission statement, the four pillars of the Dominican tradition, comments and input from the Professional Education Unit's Advisory Board and degree candidates as well as numerous faculty discussions rooted in the department's knowledge base which undergirds the initial and advanced programs' curriculum, pedagogy, and values.



The teaching professionals who complete Molloy's teacher preparation programs are distinguished by their ability to exemplify and promote core values in their own teaching. These values include:

- Belief that all children can learn
- Learner-centered and value-centered curriculum and pedagogy
- Ethics and spirituality
- Intellectual curiosity
- Independence and risk taking, while promoting collective identity and responsibility
- Diversity, multiculturalism and pluralism, including divergent thinking
- Passion for teaching
- Commitment to students and their communities
- Civic responsibility through the promotion of social justice and interdependence
- Commitment to democracy

Course Objectives:

By the end of this course, participants will be able to:

1. **Analyze** Canva's core features and templates to determine their effectiveness for instructional design across grade levels and subject areas.
2. **Evaluate** and **adapt** pre-designed Canva resources to align with specific learning objectives and classroom contexts.
3. **Design and implement** original teaching materials in Canva that enhance student engagement, creativity, and communication.
4. **Facilitate** student use of Canva by integrating simple design projects that promote collaboration, self-expression, and critical thinking.

Course Format:

This course will be offered online through Canvas, Molloy's learning management system. The course will open two days before the start date and two days after the last day of class. This section is offered TBD. There will be daily activities and discussions that must be completed at the end of each day.

Required Readings, Videos, and Other Materials:

<https://www.canva.com/learn/canva-for-education/>

<https://www.canva.com/posters/templates/>

<https://www.canva.com/help/share-permissions/>

<https://www.canva.com/templates/?query=comic-strip>

<https://www.canva.com/templates/?query=newsletter>

<https://www.canva.com/certificates/templates/>

https://www.canva.com/design/DAFnbc3wJ7U/LK_rASe2iyRoi0CNYWvAyA/view?utm_content=DAFnbc3wJ7U&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink

<https://www.canva.com/templates/?query=video>

<https://www.canva.com/magic-write/>

<https://www.canva.com/magic-design/>

<https://www.canva.com/help/docs-to-decks/>

<https://www.canva.com/features/magic-eraser/>

<https://www.canva.com/help/using-magic-edit/>

<https://www.canva.com/features/beat-sync/>

<https://www.canva.com/features/translate/>

<https://www.canva.com/learn/background-remover/>

<https://www.canva.com/pro/video-background-remover/>

<https://www.canva.com/your-apps/text-to-image>

<https://www.canva.com/your-apps/AAFICL1cRsE-sounddraw>

<https://www.canva.com/your-apps/AAFapKzFFus-d-id-ai-presenters>

<https://www.canva.com/help/share-template-link/>

<https://www.canva.com/design/DAFWI5LhO9s/JJIR1PeOPYMTAKnNidnBhg/view?>

<https://www.canva.com/templates/?query=presentation>

<https://youtu.be/-8NACrR0vvo>

Course Requirements and Evaluation:

8 assignments equally weighted - 100%

Molloy University and School of Education and Human Services Policies and Supports:

Expectations of Academic Integrity for All Students

[Honor Pledge and Academic Honesty Policy](#)

Course Withdrawals

View [Withdrawal Policy](#) for potential financial implications

View the [Academic Calendar](#) and/or the course syllabus for the last day to withdraw dates

Incompletes

[Incompletes Policy](#)

Health and Wellness

[Student Health Services](#)

[Student Counseling Center \(SCC\)](#)

Center for Access and Disability (Access)

[Center for Access and Disability](#)

Technical Support

[Student Account, Technology and Canvas](#)

Ally for Canvas

[Supportive Tools and Resources/ Ally](#)

Use of Proctorio for Exams/Quizzes (if applicable)

[Proctorio Resources for Students](#)

Email Accounts

Students are to utilize their Molloy e-mail account or via Canvas when communicating throughout the semester. Those who use a non-Molloy account may miss important messages. Students are responsible for responding to all methods of communication in a timely fashion relating to this course. Instructors will respond to emails from students within 24 hours. When/ if you email the instructor(s), please indicate what course you are in with the course number and section.

APA Manuscript Style

All manuscripts in the field of education are written in the style format of the American Psychological Association. Candidates in the Graduate Education Programs are required to purchase the Publication Manual of the American Psychological Association (7th ed.). (2010). American Psychological Association.

All papers written in every course must adhere to the manuscript prescriptions defined in this manual.