

Policy#: HR412 Mass Email Dist. Responsible VP: CIO Responsible Office: Information Technology Approved By: Cabinet Approved: 05/01/2009 Effective Date: 07/01/2022 Scope: All Employees Last Revised: 07/01/2022 Last Reviewed: 07/01/2022

## MASS E-MAIL DISTRIBUTION

Molloy University has established distribution lists to be used for contacting large groups of predefined constituents. Mass e-mail distribution should only be used when needed and is limited to the following purposes:

- 1. Urgent: Highly important notices such as security or emergency notifications
- 2. Formal: Non-emergency messages such as federal reporting requirements, changes in departmental policies, office closures, and other time sensitive notices
- 3. Informational: College work or other non-emergency informational messages.

All Mass distributions should be approved by a Vice President, Director, or Manager before being sent. All reasonable efforts should be made to check distributions for grammar and spelling as well as content. It is unacceptable to send e-mail distributions that include:

- 1. Promotion of outside events not sponsored or supported by the college
- 2. Political statements, expression of personal opinion, conduct of personal business, unauthorized fundraising or solicitation
- 3. Notices of houses or other items for sale or rent, requests for rides, lost and found, or commercial promotions.