

## Management to Molloy Marketing

Queensborough Community College		Molloy University		
CUNY Common Core Requirements	Credits	Course Equivalency	Transfer Credits	Credits Awarded
Required Core 1A: ENGL-101 English Composition I ENGL-102 English Composition II	3 3	English Composition - ENG 1110 ENG 1500 – Introduction to Literature	3 3	3 3
Required Core 1B: MA-119 College Algebra or MA-321 Mathematics in Contemporary Society	3	Molloy Mathematics MAT 1160 College Algebra and Trigonometry or MAT ELEC Math Elective	3	3
Required Core 1C: Life and Physical Sciences	3-4	Non-Lab Science or Lab Science Elective	3-4	3-4
Flexible Core 2A: SP 211 Speech Communication	3	COM 1100 Experiences in Communication	3	3
Flexible Core 2B: ECON 101 Introduction to Macroeconomics OR ECON 102 Introduction to Microeconomics	3	ECO 2510 Macroeconomics or ECO 2520 Microeconomics	3	3
Flexible Core 2C: Social Science Courses (ECON-101 or ECON-102 Preferred)	3	General Education Requirement ECO 2510 Macroeconomics or ECO 2520 Microeconomics	3	3
Flexible Core 2D: History Course	3	General Education Requirement	3	3
<b>Subtotal</b>	<b>24-25</b>	<b>Subtotal</b>	<b>24-25</b>	<b>24-25</b>
Major Requirements		Course Equivalency		
BU-101 Principles of Accounting I	4	ACC 2600 Accounting I Elective Credit	3 1	4
BU-201 Business Organization and Management	3	BUS 2010 Principles of Management	3	3
BU-203 Principles of Statistics	3	MAT 1150B Elementary Statistics for Business	3	3
BU-301 Business Law I	3	BLW 2400 Business Law I	3	3
BU-401 Elements of Marketing	3	MKT 2300 Principles of Marketing	3	3
BU-701 Principles of Finance	3	FIN 2500 Principles of Finance	3	3
CIS-101 Introduction to Computer and Applications	3	CIS 1000 Computer System Introduction	3	3
<b>Subtotal</b>	<b>22</b>	<b>Subtotal</b>	<b>22</b>	<b>22</b>
Major Requirements – Concentration Requirements		Course Equivalency		
BU-402 Marketing Research	3	MKT 3380 Fundamentals of Marketing Research	3	3
BU-403 Elements of Salesmanship	3	BUS MAJR – 2000/3000 level Business Major Requirement	3	3
BU-404 Integrated Marketing Communications	3	MKT 3440 Advertising and Integrated Marketing Communications	3	3
BU-405 Elements of Retailing	3	BUS ELEC Business Elective	3	3
<b>Subtotal</b>	<b>12</b>	<b>Subtotal</b>	<b>12</b>	<b>12</b>
Other Requirements		Course Equivalency		
Laboratory Science: BI-132, BI-171, CH-102, CH-111, CH-121, ET-842 or PH-112	0-1	<i>To be evaluated upon transfer</i>	0-1	0-1
Complete 1 course: HE-101, HE-102, Physical Education 400 Series, Physical Education 500 Series, Dance 100 Series	1	<i>To be evaluated upon transfer</i>	1	1
<b>Subtotal</b>	<b>0-2</b>	<b>Subtotal</b>	<b>0-2</b>	<b>0-2</b>
Free Electives		Course Equivalency		
Free Electives	0-1	<i>To be evaluated upon transfer</i>	0-1	0-1
<b>Subtotal</b>	<b>0-1</b>	<b>Subtotal</b>	<b>0-1</b>	<b>0-1</b>
<b>Total Credits Completed at QCC</b>	<b>60</b>	<b>Total Credits Transferred to Molloy University</b>	<b>60</b>	<b>60</b>

## Molloy University Courses Remaining for Baccalaureate Degree

Course and Title	Credits
<b>General Education Courses</b>	
Theology/Religious Studies	3
<b>Subtotal</b>	<b>3</b>
<b>Major Requirements</b>	
BUS 1050 – MOS Certification	0
ACC 2610 – Accounting II	3
BUS 3040 – Organizational Behavior	3
BUS 3430 – Quantitative Analysis for Business Applications	3
BUS 4600 – Business Internship	3
BUS 4900 – Capstone	3
ECO 3200 – Global Economics & Finance	3
MKT 2350 – Consumer Behavior	3
MKT 3370 – Marketing Strategy	3
BUS/ECO/FIN/MKT 2000/3000 Level or NMD/COMM 2260 or MKT/COMM 2550	3
<b>Subtotal</b>	<b>27</b>
<b>Related Requirements</b>	
CIS 1050 – Computer Applications for Business	3
CIS 3600 – Computer Info Systems in Business	3
COM 2100 – Public Speaking	3
ECO 2510 – Macroeconomics/ECO 2520 – Microeconomics	0-6
COM 2290 – Experiences in Corporate Communications	3
ENG 2380 – Techniques of Business Writing	1
ETH 2570 – Business Ethics	3
<b>Subtotal</b>	<b>16-22*</b>
If ECON 101 and 102 are not completed for Flexible Core 2B and 2C, 6 additional credits will be added to the Related Requirements.	*
<b>Electives</b>	
Liberal Arts Electives	10-14
<b>Subtotal</b>	<b>10-14</b>
<b>Total</b>	<b>60-62</b>

### Summary of Credits Required

Total credits to be earned at Queensborough Community College	60
Total credits to be earned at Molloy University	60-62
Total credits required for the B.S. degree	120