

TRANSFER COURSE EQUIVALENCY TABLE

Nassau Community College Business – Marketing (A.A.S.)			Molloy University Marketing – (B.S.)			
Course #	Course Title	Credits	Course #	Course Title	Credits	Equivalency
ENG 100/ENG 101/ ENG 108H	Enhanced Composition I/ Composition I/Craft of Comp (Honors)	3	ENG 1100	Composition	3	Gen Ed Requirement
ENG 102/ENG 109H or COM 101	Composition II/The Art of Analysis (Honors) or Interpersonal Communications	3	ENG 1610/ COM 3130	Intro Poetry & Drama or Interpersonal Communications	3	Gen Ed Requirement
LAW 103	Business Law I	3	BLW 2400	Business Law I	3	Major Requirement
MKT 101 OR ACC 101 (ACC 101 Preferred)	Business Mathematics OR Principles of Accounting I	3	MAT ELEC OR ACC 2600	Math Elective OR Accounting I	3	Major Requirement
MAT 102	Introduction to Statistics	3	MAT 1150A	Elementary Statistics	3	Related Requirement
MKT 100	Introduction to Marketing	3	MKT 2300	Principles of Marketing	3	Major Requirement
MKT 103	Principles of Sales	3	MKT ELEC	Marketing Elective	3	Free Elective
MKT 130	Marketing Research	3	MKT 3380	Marketing Research	3	Major Requirement
MKT 145 (MKT ELEC)	Consumer Motivation and Buyer Behavior	3	MKT 2350	Consumer Behavior	3	Major Requirement
MKT 136	Marketing Management	3	MKT 3370	Marketing Strategy	3	Major Requirement
MKT ELEC	Marketing Elective	3	MKT ELEC	Marketing Elective	3	Free Elective
MKT 106	Introduction to Advertising	3	MKT 2590/ COM 2590	Introduction to Advertising	3	Major Requirement
RET 107 OR MKT 112	Principles of Retailing OR Small Business Marketing	3	MKT ELEC	Marketing Elective	3	Free Elective
BUS 112 (BUS Admin Elective)	Principles of Management	3	BUS 2010	Principles of Management	3	Major Requirement
Humanities ELEC	Humanities Elective	3	ELE LASG	Liberal Arts Elective	3	Gen Ed Requirement
Social Science ELEC	Social Science Elective **	3	SOC, PSY, HIS, or POL	Sociology, Psychology, History or Political Science	3	Gen Ed Requirement
Social Science ELEC	Social Science Elective **	3	SOC, PSY, HIS, or POL	Sociology, Psychology, History or Political Science	3	Gen Ed Requirement
BUS 150 (BUS Admin Elec)	Organizational Behavior	3	BUS 3040	Organizational Behavior	3	Major Requirement
ACC 102 (BUS Admin Elec)	Accounting II	3	ACC 2610	Accounting II	3	Major Requirement
Lab Science Elective	Lab Science Elective	4	SCI REQ	Science Requirement	4	Gen Ed Requirement/1Free Elective
CMP 115	Computers in Business	3	CIS 1050	Computer Applications for Business	3	Related Requirement
Total Credits		64	Total Credits Transferred		64	
** Either Intro to Sociology, Intro to Psychology, HIS, or POL courses meet requirement. Courses may not be taken in the same discipline.			Remaining Credits Needed for BS in Marketing (24-39 credits in Major Requirements and 19 Major-Related Requirements, 3 Gen Ed Requirements, and 16 credits in Free Electives)		62	

**MOLLOY UNIVERSITY
UPPER DIVISION COURSES REMAINING FOR
BS MARKETING**

MAJOR REQUIREMENTS

Course Number	Course Title	Credits
BUS 3430	Quantitative Analysis for Business Applications	3
FIN 2500	Principles of Finance	3
ECO 3200	Global Economics & Finance	3
BUS 4600	Business Internship	3
BUS 4900	Capstone	3
BUS/ECO/FIN/MKT Elective	BUS/ECO/FIN/MKT 2000/3000 Level Elective	9
TOTAL		*24

*If ACC 101, MKT 145, BUS 112, BUS 150, and ACC 102 are not taken, it will add an additional 15 credits to major requirements.

MAJOR – RELATED REQUIREMENTS

Course Number	Course Title	Credits
BUS 1050	Microsoft Office Specialist (MOS) Associate Certificate	0
CIS 3600	Computer Information Systems in Business	3
COM 2290	Experience in Corporate Communications	3
COM 2100	Public Speaking	3
ECO 2510	Macroeconomics	3
ECO 2520	Microeconomics	3
ENG 2380	Techniques for Business Writing	1
ETH 2570	Business Ethics	3
TOTAL		19

GENERAL EDUCATION REQUIREMENTS WITH A.A.S. DEGREE

Modern Language*	0
Social & Behavioral Science (HIS, POL, PSY, SOC) (1)*	0
Philosophy (PHI)*	0
Theology (TRS) - REQUIRED	3
CORE*	0
TOTAL	3

*Waived with Associate's Degree

FREE ELECTIVES WITH A.A.S. DEGREE

Liberal Arts Electives	16
Free Electives	0
TOTAL	16