

# Programs for Dual Degrees in Accounting, Finance, Management, Marketing or Personal Financial Planning

The purpose of the accelerated Bachelor of Science/Master of Business Administration Dual Degree Programs is to further the educational and career goals of Molloy College students.

## OVERVIEW

The Dual Degree Program (DDP) allows students to build on their knowledge base and accelerate their learning by enrolling in both undergraduate and graduate courses as part of their program of study. Students will be awarded a baccalaureate degree upon successful completion of the undergraduate requirements and a master's degree upon completion of the graduate requirements.

## ADMISSION REQUIREMENTS

### For Freshmen

Students may apply for admission into the Dual Degree Program upon acceptance. The following admission requirements apply:

- A minimum combined score of 1000 on the Critical Reading and Math sections of the SAT exam.
- An overall High School GPA of 85.

### For Transfer/Continuing Students:

Students may apply for admission or declare a major into the Dual Degree Program at any time during their period of study at Molloy College. The following admission requirements apply:

- An undergraduate GPA of 3.0 on a 4.0 scale (Students with a GPA of 2.8 and who show promise, may be accepted on a provisional basis subject to attaining a GPA of 3.0 by the end of the semester following application to Dual Degree status)
- A grade of "B" or better in ENG 110 (3 credits). Students earning less than a "B" would be required to take ENG 120 (1 credit) as remediation.
- A personal interview with the Director of the Graduate Business Program.

## PROGRESSION REQUIREMENTS

- Students admitted as freshmen in the Dual Degree Program must meet with the Director of the Undergraduate Business Program for a personal interview during the Fall semester of their sophomore year.
- A 3.0 GPA is required for Dual Degree students. Should a student's GPA fall below 3.0, the student will be put on probation for one semester. If the student does not achieve the required 3.0 in the subsequent semester, the student will continue in the Undergraduate Program but not remain in the Dual Degree Program. A 3.0 GPA is required for graduation in the Dual Degree program

**Note: Refer to policies and information under Graduate Programs in**

## Business.

### Dual Degree Programs of Study

The Dual Degree Programs (DDP) include transfer credits, baccalaureate credits and 30 required master's credits for Accounting, 33 required master's credits for Finance, 33 required master's credits for Management, 33 required master's credits for Marketing or 33 required master's credits for Personal Financial Planning. The program will be individualized according to the content and number of transfer credits accepted for each student. DDP students are subject to the same policies and course criteria as listed in the Molloy College Catalog for bachelors and masters students.

### ACCOUNTING—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 28055 (Dual BS/MBA)

HEGIS Code: 502.00 {Accounting}

Molloy Program of Study Code: ACDBS (Dual Degree)

	<b>Credits</b>
<b>General Education Requirements:</b> Acceptable courses listed under General Education Requirements — (35 credits needed) See <b>NOTE</b>	
<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History	3
<i>English and Modern Languages (1 of each discipline) (9 credits):</i> ENG 110; Modern Language; and Modern Language/Literature	9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC	9
<i>Math and Science (3 credits):</i> Science course	3
<i>Philosophy, Theology and Ethics (1 of each discipline) (6 credits):</i> PHI; THE	6
<i>Physical Education (1 credit):</i> PED	1
<i>Core Course (4 credits):</i> COR	4
<b>Major Requirements (36 credits):</b>	
ACC 260 Accounting I	3
ACC 261 Accounting II	3
ACC 362 Intermediate Accounting I	3
ACC 363 Intermediate Accounting II	3
ACC 364 Cost Managerial Accounting Systems	3
ACC 366 Taxation I	3
ACC 367 Taxation II	3
ACC 368 Advanced Accounting	3
ACC 369 Auditing	3
<i>Complete two of the following courses* (6 credits):</i>	6
ACC 361 Forensic Accounting	*
ACC 370 Government and Not-for Profit Accounting	*
ACC 372 Computerized Accounting and Computer Systems	*
ACC 491 Accounting Capstone#	3
<b>Business Core Requirements (21 credits):</b>	
BUS 101 Introduction to Business	3

BUS 201 Principles of Management	3
BLW 240 Business Law I	3
BLW 241 Business Law II	3
BUS 343 Quantitative Analysis for Business Applications	3
FIN 350 Corporate Finance	3
Complete either** BUS 460 or FIN 379:	3
BUS 460 Business Internship ††	**
FIN 379 Intermediate Corporate Finance†	**
<b>Related Requirements</b> (21 credits):	
CIS 105 Computer Applications for Business	3
COM 229 Experience in Corporate Communications	3
ECO 251 Macroeconomics	3
ECO 252 Microeconomics	3
ECO 315 Money, Banking and Financial Markets	3
ETH 257 Business Ethics	3
MAT 129 Elementary Statistics for Business	3
<b>Electives:</b> 5 Elective credits must be Liberal Arts and Sciences (LAS) for a B.S. degree. <b>FST 101</b> counts as a LAS Required Elective.	9
<b>Graduate Electives (See below)</b>	6
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
<b>Total (including two grad-level courses):</b>	<b>128</b>

**NOTE: The General Education requirement is 44, and has been adjusted to 35, because the following Related requirement will also satisfy the requirement: COM 229, ETH 257 and MAT 129.**

†**BUS 460:** Full-time working students will take FIN 379 with the Program Director's approval.

‡**ACC 491:** Requires Program Director's approval.

#### GRADUATE COURSE SUBSTITUTIONS FOR ACCOUNTING

A maximum of **six (6) graduate credits** may be taken as undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Students must also fulfill the Liberal Arts and Science requirement of 60 credits with appropriate number of electives. Dual degree students may take **BUS 515** - Business Ethics and **BUS 520** - Financial Statement Analysis. Only these two courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

<b>Total B.S. Accounting Credits</b>	<b>128</b>
<b>Total M.B.A. Credits</b>	<b>30</b>

**Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)**

**(-6)**

**Total Dual Degree B.S./M.B.A. credits required in Accounting**

**152**

#### FINANCE—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 34118 (Dual BS/MBA Finance)

HEGIS Code: 504.00 {Banking and Finance}

Molloy Program of Study Code: FIDBS (Dual Degree)

		<b>Credits</b>
<b>General Education Requirements:</b> Acceptable courses listed under General Education Requirements — (35 credits needed) See <b>NOTE</b>		
<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History		3
<i>English and Modern Languages (1 of each discipline) (9 credits):</i> ENG 110; Modern Language; and Modern Language/Literature		9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC		9
<i>Math and Science (3 credits):</i> Science course		3
<i>Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits):</i> PHI; TRS		6
<i>Physical Education (1 credit):</i> PED		1
<i>Core Course (4 credits):</i> COR		4
<b>Major Requirements</b> (51 credits):		
BUS 101 Introduction to Business		3
BUS 201 Principles of Management		3
MKT 230 Principles of Marketing		3
BLW 240 Business Law I		3
ACC 260 Accounting I		3
ACC 261 Accounting II		3
BUS 343 Quantitative Analysis for Business Applications		3
FIN 350 Corporate Finance		3
ACC 362 Intermediate Accounting I		3
ACC 363 Intermediate Accounting II		3
FIN 379 Intermediate Corporate Finance		3
FIN 380 Investment Management		3
FIN 381 Risk Management		3
<i>Complete one* of the following (3 credits):</i>		3
FIN 384 Real Estate and Project Management		*
FIN 387 Global Financial Markets		*
FIN 388 Fixed Income Markets and Valuation		*
FIN 403 Corporate Treasury Management		*
FIN 389 Fundamental Analysis and Company Valuation		3
BUS 460 Business Internship ††		3
BUS 490 Management and Finance Capstone‡		3
<b>Related Requirements</b> (32-33 credits):		
CIS 105 Computer Applications for Business		3
CIS 360 Computer Information Systems in Business		3

COM 229 Experience in Corporate Communications	3
COM 239 Public Speaking for Business	1
ECO 251 Macroeconomics	3
ECO 252 Microeconomics	3
ECO 315 Money, Banking and Financial Markets	3
ECO 320 Global Economics and Finance	3
ENG 238 Techniques of Business Writing	1
ETH 257 Business Ethics	3
MAT 129 Elementary Statistics for Business	3
Complete one* of the following:	3-4
MAT 116 College Algebra and Trigonometry	*
MAT 118 Pre-Calculus	*
MAT 221 Calculus I	*
<b>Electives:</b> Liberal Arts and Sciences (LAS) for a B.S. degree is met. <b>FST 101</b> counts as towards Electives Requirement.	3-4
<b>Graduate Electives (See below)</b>	6
(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)	--
<b>Total (including two grad-level courses):</b>	<b>128</b>

**NOTE: The General Education Requirement is 44, and has been adjusted to 35 because the following Related requirement will also satisfy the requirement: COM 229, ETH 257 and MAT 129.**

†**BUS 460/484:** Full-time working students will take BUS 484 with the Program Director's approval.

‡**BUS 490:** Requires Program Director's approval.

#### GRADUATE COURSE SUBSTITUTIONS FOR FINANCE

A maximum of **six (6) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 515** - Business Ethics and **BUS 520** - Financial Statement Analysis. Only these two courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

<b>Total B.S. Finance Credits</b>	<b>128</b>
<b>Total M.B.A. Credits</b>	<b>33</b>
<b>Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)</b>	<b>(-6)</b>
<b>Total Dual Degree B.S./M.B.A. credits required in Finance</b>	<b>155</b>

#### MANAGEMENT—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 28067 (Dual BS/MBA Management)

#### PERSONAL FINANCIAL PLANNING-B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 31118 (Dual BS/MBA Personal Financial Planning)

HEGIS Code: 506.00 (Business Management and Administration)

Molloy Program of Study Code: BMDBS (Dual Degree)

Molloy Program of Study Code: PFDDBS (Dual Degree)

(Students must select a MBA Dual Degree track of Management or Personal Financial Planning for this major.)

		<b>Credits</b>
<b>General Education Requirements:</b> Acceptable courses listed under General Education Requirements — (35 credits needed) See <b>NOTE</b>		
Arts and Fine Arts (1 out of 2 disciplines) (3 credits): ART History/MUS History		3
English and Modern Languages (1 of each discipline) (9 credits): ENG 110; Modern Language; and Modern Language/Literature		9
Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits): HIS/POL/PSY/SOC		9
Math and Science (3 credits): Science course		3
Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits): PHI; TRS		6
Physical Education (1 credit): PED		1
Core Course (4 credits): COR		4
<b>Major Requirements</b> (51 credits):		
BUS 101 Introduction to Business		3
BUS 201 Principles of Management		3
MKT 230 Principles of Marketing		3
BLW 240 Business Law I		3
ACC 260 Accounting I		3
ACC 261 Accounting II		3
BUS 303 Human Resource Management		3
BUS 304 Organizational Behavior		3
Complete either* BUS 308 or BUS 315:		3
BUS 308 Project Management		*
BUS 315 Entrepreneurship		*
BUS 334 International Business		3
BUS 343 Quantitative Analysis for Business Applications		3
FIN 350 Corporate Finance		3
Complete either** FIN 379 or BUS 460:		3
FIN 379 Intermediate Corporate Finance†		**
BUS 460 Business Internship †‡		**
BUS 490 Management and Finance Capstone‡		3
Complete two BUS/ECO/FIN/MKT 300/400-level electives (6 credits)		6
<b>Related Requirements</b> (26-28 credits):		
CIS 105 Computer Applications for Business		3
CIS 360 Computer Information Systems in Business		3
COM 229 Experience in Corporate Communications		3
Complete either* COM 210 or COM 239:		3
COM 210 Public Speaking (3 credits)		*

COM 239 Public Speaking for Business (1 credit)	*
ECO 251 Macroeconomics	3
ECO 252 Microeconomics	3
Complete either** ECO 315 or ECO 320:	3
ECO 315 Money, Banking and Financial Markets	**
ECO 320 Global Economics and Finance	**
ENG 238 Techniques for Business Writing	1
ETH 257 Business Ethics	3
MAT 129 Elementary Statistics for Business	3
<b>Graduate Electives (See below)</b>	<b>9</b>
<b>Electives:</b> Liberal Arts and Sciences (LAS) for a B.S. degree is met. <b>FST 101</b> counts as towards Electives Requirement.	5-7
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
<b>Total (including three grad-level courses):</b>	<b>128</b>

**NOTE: The General Education Requirement is 44, and has been adjusted to 35 because the following Related requirement will also satisfy the requirement: COM 229, ETH 257 MAT 129.**

†**BUS 460:** Full-time working students will consult the Associate Dean for BUS/MKT course approval.

‡**BUS 490:** Requires Program Director's approval.

#### GRADUATE COURSE SUBSTITUTIONS FOR MANAGEMENT TRACK

A maximum of **nine (9) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 501** - Managerial Accounting and Reporting, **BUS 511** - Organizational Behavior and **BUS 515** - Business Ethics. Only these three courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

<b>Total B.S. Management Credits</b>	<b>128</b>
<b>Total M.B.A. Credits</b>	<b>33</b>
<b>Less maximum 9 graduate credits taken in lieu of 9 undergraduate credits (Adjustment)</b>	<b>(-9)</b>
<b>Total Dual Degree B.S./M.B.A. credits required in Management</b>	<b>152</b>

#### GRADUATE COURSE SUBSTITUTIONS FOR PERSONAL FINANCIAL PLANNING TRACK

A maximum of **nine (9) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 515** - Business Ethics, **BUS 521** - Corporate Financial Management and **BUS 585** - Quantitative Analysis Supporting Managerial Decisions. Only these three courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and

before registering for other graduate-level courses.

<b>Total B.S. Management Credits</b>	<b>128</b>
<b>Total M.B.A. Credits</b>	<b>33</b>
<b>Less maximum 9 graduate credits taken in lieu of 9 undergraduate credits (Adjustment)</b>	<b>(-9)</b>
<b>Total Dual Degree B.S./M.B.A. credits required in Personal Financial Planning</b>	<b>152</b>

#### MARKETING—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 36661 (Dual BS/MBA Marketing)

HEGIS Code: 509.00 {Marketing and Purchasing}

Molloy Program of Study Code: MKDBS (Dual Degree)

	<b>Credits</b>
<b>General Education Requirements:</b> Acceptable courses listed under General Education Requirements — (35 credits needed) See <b>NOTE</b>	
<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History	3
<i>English and Modern Languages (1 of each discipline) (9 credits):</i> ENG 110; Modern Language; and Modern Language/Literature	9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC	9
<i>Math and Science (3 credits):</i> Science course	3
<i>Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits):</i> PHI; TRS	6
<i>Physical Education (1 credit):</i> PED	1
<i>Core Course (4 credits):</i> COR	4
<b>Major Requirements (54 credits):</b>	
BUS 101 Introduction to Business	3
BUS 201 Principles of Management	3
MKT 230 Principles of Marketing	3
MKT 235 Consumer Behavior	3
BLW 240 Business Law I	3
ACC 260 Accounting I	3
ACC 261 Accounting II	3
BUS 304 Organizational Behavior	3
BUS 334 International Business	3
MKT 337 Marketing Strategy	3
MKT 338 Marketing Research	3
BUS 343 Quantitative Analysis for Business Applications	3
FIN 350 Corporate Finance	3
<i>Complete one* of the following:</i>	3
BUS 308 Project Management	*
BUS 315 Entrepreneurship	*
BUS 460 Business Internship I†	*

BUS 490 Management, Marketing and Finance Capstone†‡	3
Complete three** management or marketing BUS/MKT electives (9 credits):	9
<i>May take either MKT 255/COM 254 or COM 357:</i>	**
MKT 255/COM 254 Public Relations	
COM 357 Digital Public Relations Campaigns	
NMD 243 Introduction to New Media	**
MKT 332 Sports Marketing	**
MKT 340 International Marketing	**
MKT 341 Branding Strategies	**
MKT 342 Digital Media Marketing	**
MKT 344 Integrated Marketing Communications	**
<b>Related Requirements</b> (26-28 credits):	
CIS 105 Computer Applications for Business	3
CIS 360 Public Speaking for Business	
COM 229 Experience in Corporate Communications	3
<i>Complete either* COM 210 or COM 239:</i>	1-3
COM 210 Public Speaking (3 credits)	*
COM 239 Public Speaking for Business (1 credit)	*
ECO 251 Macroeconomics	3
ECO 252 Microeconomics	3
<i>Complete either** ECO 315 or ECO 320:</i>	3
ECO 315 Money, Banking and Financial Markets	**
ECO 320 Global Economics and Finance	**
ENG 238 Techniques for Business Writing	1
ETH 257 Business Ethics	3
MAT 129 Elementary Statistics for Business	3
<b>Electives:</b> Liberal Arts and Sciences (LAS) for a B.S. degree is met. <b>FST 101</b> counts as towards Electives Requirement.	5-7
<b>Graduate Electives (See below)</b>	6
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
<b>Total (including two grad-level courses):</b>	<b>128</b>

**NOTE: The General Education requirement is 44, and has been adjusted to 35, because the following Related requirement will also satisfy the requirement: COM 229, ETH 257 and MAT 129.**

†**BUS 460:** Full-time working students will take BUS 308 or BUS 315 with the Program Director's approval.

‡**BUS 490:** Requires Program Director's approval.

### GRADUATE COURSE SUBSTITUTIONS FOR MARKETING TRACK

A maximum of **six (6) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 510** - Marketing Management and **BUS 515** - Business Ethics. Only these two courses may be used as part

of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

<b>Total B.S. Marketing Credits</b>	<b>128</b>
<b>Total M.B.A. Credits</b>	<b>33</b>
<b>Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)</b>	<b>(-6)</b>
<b>Total Dual Degree B.S./M.B.A. credits required in Management</b>	<b>155</b>

