The Faculty Professional Center (FPC) is located on the third floor of Kellenberg Hall in Room K-322. The Center's mission is to support excellence in teaching and to encourage creative and scholarly efforts of the faculty.

Email: FacultyProfessionalCenter@molloy.edu  Phone: 516.323.3070

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Director’s Message:

I hope you had a rewarding semester and one that allowed you to share your expertise and passion for knowledge and learning. I want to thank all of you who have participated in Faculty Professional Center activities as committee members, presenters, attendees, or with your suggestions on ways to best support our faculty community. Many thanks to Amanda Strong, Administrative Assistant, for the countless ways you so efficiently and graciously manage our office processes and events.

This newsletter highlights some of our fall 2016 activities. It has been a wonderfully busy semester! We hope those of you who were unable to participate this semester can attend or even present a professional development activity in the spring. We are lifted as a faculty community by learning from and with one another.

May you and those you love enjoy a holiday season of love, renewal, and hope.

Best wishes for 2017!

Anne Tumbarello

FPC Committee
Rebekah Buccheri (CSD) Natural Sciences
Dawn DiStefano (BUS) Business
Enrique Martinez-Bogo (Mod. Lang.) Humanities
Patricia Mason (EDU) Education
Amy Meyers (SWK) Social Sciences
Ann Marie Paraszczuk (NUR) Nursing

Faculty Council Representative
Lisa Newland (SWK) Social Sciences

FPC Staff
Anne Tumbarello (FPC/NUR)
Director/Chair of Committee

Apprentice
Audra Cerruto (EDU) Education
Sabbatical Reception

On September 26th we welcomed 5 faculty members back from their 2015-2016 sabbaticals. They presented their projects at a reception held in their honor. Thank you for sharing your projects.

Lois Carey (SWK)
Luís Landron (Mod. Lang.)
Patricia Bennett (NUR)
John Winter (BCES)
Jackie Nenchin (EDU)

New Faculty Colleagues

This academic year we welcomed 16 new full time faculty to our community. Some are familiar faces at Molloy and held prior positions as adjunct faculty and administrators, while others are new to Molloy. We expanded our orientation program in August to 2 full days to include sessions on pedagogy, integrating Canvas in courses, and welcoming by our leadership team and representatives of campus offices. Orientation sessions continue throughout the first year.

Welcome to Molloy!

Pictured: Carole Zarcone (NUR), Daniel Ball (BUS), Thomas Kenny (COM), Al Quinones (HSL), Madeline Craig (EDU), Bruce Haller (BUS), Joanna Alcruz (EDU), Allison Roda (EDU), Glen Brauchle (BUS), Trish Eckardt (EDU), Katherine Schmidt (TRS), Michael Marino (BCES), Pamela Carlton (MUS), Robert Goch (BUS), Diane Vitale (BUS) Chris O’Connor (THE)
Molloy College
Creative Teaching Day

Thursday, January 12, 2017
8:45 am – 3:15 pm
Larini Room Public Square

The second annual Molloy College Creative Teaching Day will highlight creative, innovative, and effective approaches to teaching and learning. It is our intention to inspire new ideas about classroom and online teaching and learning, and recognize the approaches used by our colleagues that have fostered student success and faculty satisfaction.

8:45 am – Welcome

9:00 am-10:00 am – Poster/Table Displays* and Continental Breakfast

10:15 am-11:15 am – Session #1
The Classroom as Ensemble: Creating Group Chemistry Through Theatre Games
Prof. Chris O’Connor

11:30 am-12:30 pm – Session #2
Narrative as a Strategy for Learning
Prof. Pamela Kenley-Meschino & Dr. Anne Tumbarello

12:30 pm-1:00 pm – Lunch

1:00 pm-2:00 pm – Poster/Table Displays*

2:15 pm-3:15 pm – Session #3
Engaging Students Through Social Media
Dr. Matthew Applegate, Dr. Andrea Honigfeld, Dr. Jorge Sosa & Dr. Katherine Schmidt

3:15 pm – Closing Remarks and Evaluations

*Poster/Table Displays: Participants will have the opportunity to learn what colleagues are doing inside the classroom or in the online environment. This will be structured similar to a poster session with the flexibility to present your work in other ways.

Please email FacultyProfessionalCenter@molloy.edu to register your attendance by Monday, January 9, 2017.
Faculty Book Group

This year 14 faculty members registered for our book group. We are reading, *Lesson Plan: An Agenda for Change in American Higher Education* by Bowen and McPherson (2016). The group has met several times on Monday afternoons to discuss select pages in the book and then discuss key points. Our current national landscape and our experiences as faculty have led to some enthusiastic discussions about higher education choices, graduation rates, access, student debt, and leadership.

We will continue to meet in spring 2017.

*Pictured: Anne Tumbarello (NUR), Kathleen Morrison (NMT), Madeline Craig (EDU), Eileen Shah (NUR), Amy Meyers (SWK), Rose Schecter (NUR), Linda Kraemer (EDU) Linda Krilov (NUR), Katherine Schmidt (TRS)*

Faculty Scholarship Submissions

You will notice we have not included faculty scholarship submissions in the newsletter. We have revised our submission process and will publish all faculty scholarship submissions in our annual Faculty Recognition Reception Program Book.

A request for your submissions will occur in January 2017.

Save the Date

Annual Faculty Recognition Reception

*Monday, March 7th, 2017
3:30pm-5:00pm
Hays Theatre*
Summer Conference Grants

I was fortunate to receive a summer grant for the Textbook and Academic Authors Association (TAA) conference this past June held in San Antonio, Texas. Although I had been a member for several years and was familiar with their webinars and newsletters, I had never attended one of their symposiums. This turned out to be the perfect year to go as Dr. Andrea Honigsfeld and I were accepted to present a session entitled, “Creating an E-Textbook: A Collaborative and Innovative Journey” focused on the design of an e-textbook and the digital technology we used for publishing. Our workshop included an overview of the innovative use of video to support the vision of our textbook project as well as how to work collaboratively and electronically with both co-authors and publishers. The overall goal of the session was to offer useful, practical information regarding strategies for collaboration, writing tips, and answer questions about how to develop an e-book with interactive features.

I also attended several sessions which I felt were excellent and honed in on ways to write and sustain a productive academic life. One workshop found me scribbling faster than I thought I could and was entitled, “Writing Across an Academic Life-Span.” This workshop changed the way in which I viewed publishing and challenged me to be more cognizant of my writing choices. The variety of speakers and topics would lead me to recommend this conference to every faculty member at Molloy College interested in publishing.

The highlight of the symposium was when Andrea and I received one of the Most Promising New Textbook Awards for 2016. Our e-textbook, “Serving English Language Learners” published by Bridgepoint, won the award and we were most proud. The challenge in education has often been how to share our ideas and positively impact teachers’/administrations’ understanding of English learners in 21st century classrooms. The honor of being recognized was most humbling and exciting at the same time. Next June, the conference will be in Providence, Rhode Island and I hope to see many of my colleagues there as Andrea and I will be presenting again…..the topic will be publishing!

Audrey Cohan, Professor
Education

In June, 2016 I attended the 17th National Conference for the Council for Undergraduate Research Biennial Conference entitled “Advancing Undergraduate Research: Collaboration and Innovation in a Global Society”, held at the Marshall Center in the University of South Florida, Tampa. It was a pleasure to learn about individual and collaborative investigations, either interdisciplinary or cross-disciplinary, in local, national and international contexts, and to view models of undergraduate research activities at all types of higher education institutions. Some of the themes from this year’s conference included integrating and building undergraduate research into curriculum and coursework, assessment of impact of undergraduate research, diversity and inclusion in undergraduate research, and innovation, internalization of undergraduate research and collaboration in undergraduate research. Overall it was a wonderful opportunity which highlighted the value of undergraduate research and to learn what other universities and colleges are doing to broaden the opportunities for undergraduates to participate in collaborative scholarly work and creative activities.

Noelle Cutter, Assistant Professor
Biology, Chemistry & Environmental Studies

The Teaching Professor Conference meets bi-annually to reflect, encourage, embrace and provide resources to assist faculty with their teaching styles which promote active and engaging learning for students. Active Learning is an instructional method that engages students in the learning process. It requires the students to do meaningful learning activities and think about what they are doing. The conference offered many different types of strategies and learning activities that can assist faculty to engage students. One example was to first present the topic and review major points of the lecture, and then take five minutes to discuss major points by using technology, mini quizzes and questions and answer sessions. Active Learning does not have to take the entire class time but must be creative and interesting to capture the students’ attention and get them to think. As a faculty member, I have used this method to not only engage my students in lectures, but also to get students involved in critical thinking.

Andrea Morgan-Eason, Assistant Professor
Nursing
First I would like to thank Molloy College Faculty Development Center’s Committee for the Summer Grant that provided the opportunity to attend the Textbook & Academic Authoring Conference, June 24-25, 2016. My interest in the program centered on two projects (documentary and instructional reference) that I have been working on; I believed the 2016 Text and Academic Authoring conference to be instrumental in the completion of this work. The documentary work is in relationship to global nursing in West Africa incorporating telecommunications. The instructional work is in relationship to nursing informatics and understanding the depth and breadth of integrating nursing, computer, and information sciences required to maximize the meaningful use of technology in health care. The overarching aim is to enhance the quality of healthcare for all, especially in indigenous communities.

Among the conference sessions I attended, I found the following to be the most beneficial in the achievement of my interest objectives:

- The Three Phases of an Effective Book Marking Campaign presented by Keith Ogorek, SVP of Marketing, Author Solutions
- Strategic & Straightforward Ways to Market-Starting Today presented by Meggin McIntosh, Professor Emerita, University of Nevada, Reno
- How Self-Publishing Complements the Academic Life-Cycle presented by Daniel Berze, Senior Vice President, Lulu.com
- Tips and 20 Questions for Your Next Book Deal presented by Stephen, Partner, Wood, Herron & Evans, Intellectual Property Attorney

The session on strategies for securing a book contract provided concrete approaches on not only completing works in progress or start-ups, but on how to attain the best contract inclusive of discussions on royalties, advances, grants, electronic rights, permissions, changes in proofs, warranties and indemnities. The Digital Book Report 2016 offered an insightful analysis of the economic shift in cost of textbook publications. The publication of textbooks has increased continually, driving many major publishers out of business. The publishing companies attributed the increased cost to the implementation of textbook rentals and e-publications. As a result of the shift in revenue, companies attempted to balance the budget by reducing royalties for e-publications and assigning author fees to publish. The presentation of the current trend generated a healthy discussion among scholars about their views on self-publication and author assessed fees to publish. The presenters in several sessions emphasized a need to re-examine criteria related to scholarly publications and the implication on tenure and promotion applications. This current trend or view supports the notion that scholarship goes beyond the blind review process. An acceptable criterion for recognition of scholarship needs to be developed.

The networking and individual sessions gave participants an opportunity to share their work in progress. It was an opportunity to capture the interest of other authors, publishers, and lawyers and receive guidance related to marketing. The information gathered will be applied to my current work.

In summation, it was exciting to note the interest of other authors in my two projects as previously mentioned. I had the pleasure of meeting Dr. Meggin McIntosh, a very effective coach, energizer, and motivator who keeps the writer on track. After the conference I joined her class to acquire best practices in organizing a multitude of projects to successful completion. The most helpful strategy was to get your thoughts on paper to visualize your thinking. The projects that I’m engaged in are beneficial to communities both nationally and internationally to improve the human condition. As I shared with Dr. McIntosh another chapter is shaping up through the opportunity to present a case study at the EURO Nursing 2016 Conference, Rome, Italy Oct. 17-19, 2016. As a result of the presentation in Rome, I have been inundated with invitations to speak around the world (Japan, Australia, Netherlands, Prague, Scotland, Dubai, France, and China). All experiences are incorporated in my book and class presentations to illustrate the application of: principles of research to practice, meaningful use of mobile technology in health care, cultural competency, and making a difference in health care through outreach services.

Freida Pemberton, Professor Nursing

The Textbook and Academic Authoring Conference held in June 2016 in San Antonio Texas was very enlightening for me. I found the individual mentoring sessions especially helpful. I took advantage of a session by Dannelle D. Stevens a Professor of Curriculum and Instruction at Portland State University who met with me and discussed Academic Writing Programs involving practicing and publishing academic writing. I also met with Meggin McIntosh, Professor Emerita, University of Nevada, who is an author, workshop leader, and coach. She introduced us to journaling and gave some excellent tips on maintaining journals and even publishing journals. In one session by Dr. McIntosh, she gave some excellent advice on how to Organize and Sustain an Academic Life of Predictable, Peaceful Productivity,” which I found especially helpful. She discussed “Appointments”, “Breaks”, “Commitments” and “Do’s” relating to effort (energy) and yield. Another of her sessions was on “Strategic and straightforward ways to Market… Starting Today,” where she discussed goals—knowing what they are and deliberately and mindfully planning to get there when it comes to the process of marketing. Many of the sessions were on textbook authoring and overcoming the barriers to writing. We were given practical tips to improve authoring workflow, how to outline, sketch and discuss authoring a textbook with publishers as well as strategies for dealing with journal editors. There were also many sessions on how digitalizing has affected communication in journals and textbooks. This was an excellent conference and it has stimulated me to begin to create writing collaborations with other faculty at Molloy among other things.

Lorraine Emeghebo, Assistant Professor Nursing
Faculty Scholarship & Academic Advancement Committee

Fall Research Day

November 10, 2016

- **Saihan Borghjid, Ph.D., Associate Professor of Biology**
  The Fragile-X Knock-in Mouse as a Model of Fragile-X Syndrome and Fragile-X-Associated Tremor/Ataxia Syndrome: a Work in Progress

- **Lois Carey, Ph.D., Professor of Social Work**
  A Research Study: Effects of Group Work Training and Supervision

- **Dawn DiStefano, M.B.A., Instructor of Business**
  Aligning Brand Perception with Market Orientation and Social Responsibility

- **Peter Garrity, Ed.D., Assistant Professor of Business**
  Microfinancing Model that is Being Used in The Village of Masese, Uganda

- **Anna George, M.S., FNP, Instructor of Nursing**
  Middle School Students’ Knowledge of Skin Cancer, Sun Protective Behaviors and Perceptions of Acquiring Skin Cancer

- **Robert Goch, J.D., Ph.D., Assistant Professor of Economics & Finance**
  Bond Price Reaction to a Change in Credit Ratings: Does Ownership Structure Matter?

- **Bruce Haller, J.D., MBA, Associate Professor of Business**
  A Defense to a Defense: The Inherent Compulsion Doctrine and Assumption of Risk

- **Suja Merin John, DNP, Adjunct Instructor of Nursing**
  Assessing Knowledge of Evidence-Based Practice among Nurses

- **Aliya Kuerban, Ph.D., Associate Professor Nursing**
  Statistics Used in Scholarly Projects of Doctor of Nursing Practice Graduates 2009-2013

- **Kathleen Lamaute, Ed.D., Professor Of Nursing**
  How Life Gets in the Way of Humanitarian Efforts

- **Lois Moylan, Ph.D., Professor of Nursing**
  Need for Specialized Support Services for Nurse Victims of Physical Assault by Psychiatric Patients

- **Meryl Rosenblatt, D.P.S., Assistant Professor of Business**
  A Test of Tie Strength in Marketing Networks

- **Michael Russo, Ph.D., Professor of Philosophy**
  Essential Rome

- **Marjorie Schiering, Ed.D., Professor of English and Education**
  Teaching Creative and Critical Thinking: An Interactive Workbook

- **John T. Tanacredi, Ph.D., Professor of Earth & Environmental Studies**
  Our Coastlines under Siege: Environmental Correctness Unhinged