

COM 2390 Public Speaking for Business	*
ECO 2510 Macroeconomics	3
ECO 2520 Microeconomics	3
<i>Complete either** ECO 3150 or ECO 3200:</i>	3
ECO 3150 Money, Banking and Financial Markets	**
ECO 3200 Global Economics and Finance	**
ENG 2380 Techniques for Business Writing	1
ETH 2570 Business Ethics	3
MAT 1150B Elementary Statistics for Business (MAT 1150A is equivalent if transferred or already completed)	3
Electives: Liberal Arts and Sciences (LAS) for a B.S. degree is met. FST 1000 counts as towards Electives Requirement.	11-13
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--

Total: **128**

NOTE: The General Education requirement is 44, and has been adjusted to 35, because the following Related requirement will also satisfy the requirement: COM 2290, ETH 2570 and MAT 1150B.

†**BUS 4600:** Full-time working students will take any 2000, 3000, 4000 ACC/BUS/ECO/MKT/FIN course with the Program Director's approval.

Programs for School of Business Dual Degrees

The purpose of the accelerated Bachelor of Science/Master of Business Administration Dual Degree Programs is to further the educational and career goals of Molloy College students.

OVERVIEW

The Dual Degree Program (DDP) allows students to build on their knowledge base and accelerate their learning by enrolling in both undergraduate and graduate courses as part of their program of study. Students will be awarded a baccalaureate degree upon successful completion of the undergraduate requirements and a master's degree upon completion of the graduate requirements.

ADMISSION REQUIREMENTS

For Freshmen:

Students may apply for admission into the Dual Degree Program upon acceptance. The following admission requirements apply:

- A minimum combined score of 1000 on the Critical Reading and Math sections of the SAT exam.
- An overall High School GPA of 85.

For Transfer/Continuing Students:

Students may apply for admission or declare a major into the Dual Degree Program at any time during their period of study at Molloy College. The following admission requirements apply:



- An undergraduate GPA of 2.8 on a 4.0 scale.
- A personal interview with the Director of the Graduate Business Program.

PROGRESSION REQUIREMENTS

For Dual Degree Program Students:

- Students admitted as freshmen in the Dual Degree Program must meet with the Director of the Undergraduate Business Program for a personal interview during the Fall semester of their sophomore year.
- A 2.8 GPA is required for Dual Degree students. Should a student's GPA fall below 2.8, the student will be put on probation for one semester. If the student does not achieve the required 2.8 in the subsequent semester, the student will continue in the Undergraduate Program but not remain in the Dual Degree Program. A 2.8 GPA is required for graduation in the Dual Degree program

Note: Refer to policies and information under Graduate Programs in Business.

Dual Degree Programs of Study

The Dual Degree Programs (DDP) include transfer credits, baccalaureate credits and 30 required master's credits for Accounting, 33 required master's credits for Finance, 33 required master's credits for Management, or 33 required master's credits for Marketing. The program will be individualized according to the content and number of transfer credits accepted for each student. DDP students are subject to the same policies and course criteria as listed in the Molloy College Catalog for bachelors and masters students.

ACCOUNTING—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 28055 (Dual BS/MBA)

HEGIS Code: 502.00 (Accounting)

Molloy Program of Study Code: ACDBS (Dual Degree)

Program Learning Outcomes

Students will be able to:

- Demonstrate advanced knowledge related to the discipline of accounting.
- Analyze and evaluate information or a situation to form a judgment.
- Use written and oral communication skills effectively to deliver professional reports and presentations.
- Integrate ethical concepts as they apply to business decisions.
- Use quantitative and qualitative skills as they relate to the discipline of accounting.
- Demonstrate knowledge of organizational theory as it applies to decision-making and leadership.

Credits

General Education Requirements: Acceptable courses listed under General Education Requirements — (35 credits needed) See

NOTE

Arts and Fine Arts (1 out of 2 disciplines) (3 credits): ART History/MUS History 3

<i>English, Languages and Literature (1 of each discipline) (9 credits):</i> ENG 1100; Languages; and Languages/Literature	9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC	9
<i>Math and Science (3 credits):</i> Science course	3
<i>Philosophy, Theology and Ethics (1 of each discipline) (6 credits):</i> PHI; THE	6
<i>Physical Education (1 credit):</i> PED	1
<i>Core Course (4 credits):</i> COR	4
Major Requirements (36 credits):	
ACC 2600 Accounting I	3
ACC 2610 Accounting II	3
ACC 3620 Intermediate Accounting I	3
ACC 3630 Intermediate Accounting II	3
ACC 3640 Cost Managerial Accounting Systems	3
ACC 3660 Taxation I	3
ACC 3670 Taxation II	3
ACC 3680 Advanced Accounting	3
ACC 3690 Auditing	3
<i>Complete two of the following courses* (6 credits):</i>	6
ACC 3650 Forensic Accounting	*
ACC 3700 Government and Not for Profit Accounting	*
ACC 3720 Computerized Accounting and Computer Systems	*
ACC 4900 Accounting Capstone	3
Business Core Requirements (21 credits):	
BUS 1010 Introduction to Business	3
BUS 2010 Principles of Management	3
BLW 2400 Business Law I	3
BLW 2410 Business Law II	3
BUS 3430 Quantitative Analysis for Business Applications	3
FIN 3500 Corporate Finance	3
BUS 4600 Business Internship I†	3
Related Requirements (21 credits):	
CIS 1050 Computer Applications for Business	3
COM 2290 Experience in Corporate Communications	3
ECO 2510 Macroeconomics	3
ECO 2520 Microeconomics	3
ECO 3150 Money, Banking and Financial Markets	3
ETH 2570 Business Ethics	3
MAT 1150B Elementary Statistics for Business (MAT 1150A is equivalent if transferred or already completed)	3

Electives: 5 Elective credits must be Liberal Arts and Sciences (LAS) for a B.S. degree. FST 1000 counts as a LAS Required Elective.	9
Graduate Electives (See below)	6
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
Total (including two grad-level courses):	128

NOTE: The General Education requirement is 44, and has been adjusted to 35, because the following Related requirement will also satisfy the requirement: COM 2290, ETH 2570 and MAT 1150B.

†**BUS 4600:** Full-time working students will take any 2000, 3000, 4000 ACC/BUS/ECO/MKT/FIN course with the Program Director's approval.

GRADUATE COURSE SUBSTITUTIONS FOR ACCOUNTING

A maximum of **six (6) graduate credits** may be taken as undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Students must also fulfill the Liberal Arts and Science requirement of 60 credits with appropriate number of electives. Dual degree students may take **BUS 5150** - Business Ethics and **BUS 5200** - Financial Statement Analysis. Only these two courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

Total B.S. Accounting Credits	128
Total M.B.A. Credits	30
Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)	(-6)
Total Dual Degree B.S./M.B.A. credits required in Accounting	152

FINANCE—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 34118 (Dual BS/MBA Finance)

HEGIS Code: 504.00 {Banking and Finance}

Molloy Program of Study Code: FIDBS (Dual Degree)

Program Learning Outcomes

Students will be able to:

- Demonstrate advanced knowledge related to the discipline of finance.
- Analyze and evaluate information or a situation to form a judgment.
- Use written and oral communication skills effectively to deliver professional reports and presentations.
- Integrate ethical concepts as they apply to business decisions.
- Use quantitative and qualitative skills as they relate to the discipline of finance.
- Demonstrate knowledge of organizational theory as it applies to decision-making and leadership.

	Credits
General Education Requirements: Acceptable courses listed under General Education Requirements — (35 credits needed) See NOTE	
<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History	3
<i>English, Languages and Literature (1 of each discipline) (9 credits):</i> ENG 1100; Languages; and Languages/Literature	9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC	9
<i>Math and Science (3 credits):</i> Science course	3
<i>Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits):</i> PHI; TRS	6
<i>Physical Education (1 credit):</i> PED	1
<i>Core Course (4 credits):</i> COR	4
Major Requirements (51 credits):	
BUS 1010 Introduction to Business	3
BUS 2010 Principles of Management	3
MKT 2300 Principles of Marketing	3
BLW 2400 Business Law I	3
ACC 2600 Accounting I	3
ACC 2610 Accounting II	3
BUS 3430 Quantitative Analysis for Business Applications	3
FIN 3500 Corporate Finance	3
ACC 3620 Intermediate Accounting I	3
FIN 3800 Investment Management	3
FIN 3810 Risk Management	3
<i>Complete one* of the following (3 credits):</i>	3
FIN 3840 Real Estate and Project Management	*
FIN 3870 Global Financial Markets	*
FIN 3880 Fixed Income Markets and Valuation	*
FIN 4030 Corporate Treasury Management	*
FIN 3890 Fundamental Analysis and Company Valuation	3
Complete two ACC/BUS/ECO/FIN/MKT 2000/3000-level elective (6 credits)	6
BUS 4600 Business Internship I†	3
BUS 4900 Capstone	3
Related Requirements (32-33 credits):	
CIS 1050 Computer Applications for Business	3
CIS 3600 Computer Information Systems in Business	3
COM 2290 Experience in Corporate Communications	3
COM 2390 Public Speaking for Business	1
ECO 2510 Macroeconomics	3

ECO 2520 Microeconomics	3
ECO 3150 Money, Banking and Financial Markets	3
ECO 3200 Global Economics and Finance	3
ENG 2380 Techniques of Business Writing	1
ETH 2570 Business Ethics	3
MAT 1150B Elementary Statistics for Business (MAT 1150A is equivalent if transferred or already completed)	3
<i>Complete one* of the following:</i>	3-4
MAT 1160 College Algebra and Trigonometry	*
MAT 1180 Pre-Calculus	*
MAT 2210 Calculus I	*
Electives: Liberal Arts and Sciences (LAS) for a B.S. degree is met. FST 1000 counts as towards Electives Requirement.	3-4
Graduate Electives (See below)	6
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
Total (including two grad-level courses):	128

NOTE: The General Education Requirement is 44, and has been adjusted to 35 because the following Related requirement will also satisfy the requirement: COM 2290, ETH 2570 and MAT 1150B.

†BUS 4600: Full-time working students will take any 2000, 3000, 4000 ACC/BUS/ECO/MKT/FIN course with the Program Director's approval.

GRADUATE COURSE SUBSTITUTIONS FOR FINANCE

A maximum of **six (6) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 5150** - Business Ethics and **BUS 5200** - Financial Statement Analysis. Only these two courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

Total B.S. Finance Credits	128
Total M.B.A. Credits	33
Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)	(-6)
Total Dual Degree B.S./M.B.A. credits required in Finance	155

MANAGEMENT—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 28067 (Dual BS/MBA Management)

HEGIS Code: 506.00 (Business Management and Administration)

Molloy Program of Study Code: BMDBS (Dual Degree)

Program Learning Outcomes

Students will be able to:

- Demonstrate advanced knowledge related to the discipline of management.
- Analyze and evaluate information or a situation to form

a judgment.

- Use written and oral communication skills effectively to deliver professional reports and presentations.
- Integrate ethical concepts as they apply to business decisions.
- Use quantitative and qualitative skills as they relate to the discipline of management.
- Demonstrate knowledge of organizational theory as it applies to decision-making and leadership.

		Credits
General Education Requirements: Acceptable courses listed under General Education Requirements — (35 credits needed) See NOTE		
<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History		3
<i>English, Languages and Literature (1 of each discipline) (9 credits):</i> ENG 1100; Languages; and Languages/Literature		9
<i>Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits):</i> HIS/POL/PSY/SOC		9
<i>Math and Science (3 credits):</i> Science course		3
<i>Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits):</i> PHI; TRS		6
<i>Physical Education (1 credit):</i> PED		1
<i>Core Course (4 credits):</i> COR		4
Major Requirements (51 credits):		
BUS 1010 Introduction to Business		3
BUS 2010 Principles of Management		3
MKT 2300 Principles of Marketing		3
BLW 2400 Business Law I		3
ACC 2600 Accounting I		3
ACC 2610 Accounting II		3
BUS 3030 Human Resource Management		3
BUS 3040 Organizational Behavior		3
<i>Complete either* BUS 3080 or BUS 3150:</i>		3
BUS 3080 Project Management		*
BUS 3150 Entrepreneurship		*
BUS 3340 International Business		3
BUS 3430 Quantitative Analysis for Business Applications		3
FIN 3500 Corporate Finance		3
BUS 4600 Business Internship I†		3
BUS 4900 Capstone		3
Complete three BUS/ECO/FIN/MKT 3000/4000-level electives (9 credits)		9
Related Requirements (26-28 credits):		
CIS 1050 Computer Applications for Business		3
CIS 3600 Computer Information Systems in Business		3

COM 2290 Experience in Corporate Communications	3
<i>Complete either* COM 2100 or COM 2390:</i>	3
COM 2100 Public Speaking (3 credits)	*
COM 2390 Public Speaking for Business (1 credit)	*
ECO 2510 Macroeconomics	3
ECO 2520 Macroeconomics	3
<i>Complete either** ECO 3150 or ECO 3200:</i>	3
ECO 3150 Money, Banking and Financial Markets	**
ECO 3200 Global Economics and Finance	**
ENG 2380 Techniques for Business Writing	1
ETH 2570 Business Ethics	3
MAT 1150B Elementary Statistics for Business (MAT 1150A is equivalent if transferred or already completed)	3
Graduate Electives (See below)	9
Electives: Liberal Arts and Sciences (LAS) for a B.S. degree is met. FST 1000 counts as towards Electives Requirement.	5-7
<i>(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)</i>	--
Total (including three grad-level courses):	128

NOTE: The General Education Requirement is 44, and has been adjusted to 35 because the following Related requirement will also satisfy the requirement: COM 2290, ETH 2570, MAT 1150B.

†BUS 4600: Full-time working students will take any 2000, 3000, 4000 ACC/BUS/ECO/MKT/FIN course with the Program Director's approval.

GRADUATE COURSE SUBSTITUTIONS FOR MANAGEMENT TRACK

A maximum of **nine (9) graduate credits** may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take **BUS 5010** - Managerial Accounting and Reporting, **BUS 5110** - Organizational Behavior and **BUS 5150**- Business Ethics. Only these three courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.

Total B.S. Management Credits	128
Total M.B.A. Credits	33
Less maximum 9 graduate credits taken in lieu of 9 undergraduate credits (Adjustment)	(-9)
Total Dual Degree B.S./M.B.A. credits required in Management	152

MARKETING—B.S. (DUAL DEGREE M.B.A.)

New York State Registered Program Code: 36661 (Dual BS/MBA Marketing)

HEGIS Code: 509.00 (Marketing and Purchasing)

Molloy Program of Study Code: MKDBS (Dual Degree)

Program Learning Outcomes

Students will be able to:

- Demonstrate advanced knowledge related to the discipline of marketing.
- Analyze and evaluate information or a situation to form a judgment.
- Use written and oral communication skills effectively to deliver professional reports and presentations.
- Integrate ethical concepts as they apply to business decisions.
- Use quantitative and qualitative skills as they relate to the discipline of marketing.
- Demonstrate knowledge of organizational theory as it applies to decision-making and leadership.

Credits

General Education Requirements: Acceptable courses listed under General Education Requirements — (35 credits needed) See **NOTE**

<i>Arts and Fine Arts (1 out of 2 disciplines) (3 credits):</i> ART History/MUS History	3
<i>English, Languages and Literature (1 of each discipline) (9 credits):</i> ENG 1100; Languages; and Languages/Literature	9



Social and Behavioral Sciences (3 out of 4 disciplines) (9 credits): HIS/POL/PSY/SOC	9
Math and Science (3 credits): Science course	3
Philosophy, Theology/Religious Studies and Ethics (1 of each discipline) (6 credits): PHI; TRS	6
Physical Education (1 credit): PED	1
Core Course (4 credits): COR	4
Major Requirements (54 credits):	
BUS 1010 Introduction to Business	3
BUS 2010 Principles of Management	3
MKT 2300 Principles of Marketing	3
MKT 2350 Consumer Behavior	3
BLW 2400 Business Law I	3
ACC 2600 Accounting I	3
ACC 2610 Accounting II	3
BUS 3040 Organizational Behavior	3
BUS 3340 International Business	3
MKT 3370 Marketing Strategy	3
MKT 3380 Marketing Research	3
BUS 3430 Quantitative Analysis for Business Applications	3
FIN 3500 Corporate Finance	3
BUS 4600 Business Internship I†	3
BUS 4900 Capstone	3
Complete three** management or marketing BUS/MKT electives (9 credits):	9
May take MKT/COM 2550, MKT/COM 2590 or COM 3570:	**
MKT/COM 2550 Public Relations	
MKT/COM 2590 Introduction to Advertising	
COM 3570 Digital Public Relations Campaigns	
NMD 2260 Introduction to New Media	**
MKT 3320 Sports Marketing	**
MKT 3390 Marketing Analytics	**
MKT 3400 International Marketing	**
MKT 3410 Branding Strategies	**
MKT 3420 Digital Media Marketing	**
MKT 3440 Integrated Marketing Communications	**
Related Requirements (26-28 credits):	
CIS 1050 Computer Applications for Business	3
CIS 3600 Public Speaking for Business	
COM 2290 Experience in Corporate Communications	3
Complete either* COM 2100 or COM 2390:	1-3
COM 2100 Public Speaking (3 credits)	*

COM 2390 Public Speaking for Business (1 credit)	*
ECO 2510 Macroeconomics	3
ECO 2520 Microeconomics	3
Complete either** ECO 3150 or ECO 3200:	3
ECO 3150 Money, Banking and Financial Markets	**
ECO 3200 Global Economics and Finance	**
ENG 2380 Techniques for Business Writing	1
ETH 2570 Business Ethics	3
MAT 1150B Elementary Statistics for Business (MAT 1150A is equivalent if transferred or already completed)	3
Electives: Liberal Arts and Sciences (LAS) for a B.S. degree is met. FST 1000 counts as towards Electives Requirement.	5-7
Graduate Electives (See below)	6
(Adjust Electives needed for having a Minor(s), Remedials, ESL, Honors Programs, PED/FST waivers as needed, under consultation with advisor.)	--
Total (including two grad-level courses):	128
NOTE: The General Education requirement is 44, and has been adjusted to 35, because the following Related requirement will also satisfy the requirement: COM 2290, ETH 2570 and MAT 1150B.	
†BUS 4600: Full-time working students will take any 2000, 3000, 4000 ACC/BUS/ECO/MKT/FIN course with the Program Director's approval.	
GRADUATE COURSE SUBSTITUTIONS FOR MARKETING TRACK	
A maximum of six (6) graduate credits may be substituted for the undergraduate elective credits during the senior year depending on individualized transcripts and advisement. Dual degree students may take BUS 5100 - Marketing Management and BUS 5150 - Business Ethics. Only these two courses may be used as part of the total credits for the Bachelor's degree. Dual degree students must be awarded a bachelor's degree prior to being formally accepted into the MBA program of study and before registering for other graduate-level courses.	
Total B.S. Marketing Credits	128
Total M.B.A. Credits	33
Less maximum 6 graduate credits taken in lieu of 6 undergraduate credits (Adjustment)	(-6)
Total Dual Degree B.S./M.B.A. credits required in Management	155