

EDU 5900 Brand Your Classroom: Social Media for Educators
May 23- June 3, 2022
Molloy College
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The course will be offered online through Canvas, our online course system. You will need to become familiar with [Canvas](#).

- Log-in using your Molloy e-mail username and password
- Click the "Courses" tab (top left-hand side of the page) & select: "Brand Your Classroom: Social Media for Educators" in the drop-down menu
- **Log-in prior to the course just to ensure that your account has been set-up properly!**
- Take the [Canvas Student Tour](#) or visit the [Canvas Student Quickstart Page](#)

Course Description:

It's time to increase your digital footprint! The face of networking in education has changed; there are so many opportunities to create your professional identity online. We will use Twitter as a tool to create a window into your classroom, expand your Personal Learning Network, and connect with experts in education. We'll explore the power of Voxer as a communication and relationship-building tool. The goals of this class are to become a part of a Professional Learning Community, connect with other educators, drive your own professional development, and share the wonderful work you do with the world.

Dates & Times to Remember:

While an online course gives you the flexibility to complete the work when it is most convenient for you, please remember you must participate in these online discussions.

- Day 1- May 24th at 8:00PM Twitter Chat #brandyourclass
The questions will be posted within Canvas in advance.
- Day 2- May 27th Voxer Chat at your leisure ***Make sure to e-mail your username by 5/27 at 9:00PM**

Assignments:

Day	Assignment	Where to Post	Due
Day 1- May 24 th	Module A: Remind	Remind Message	5/24 9:00PM
	Module B: Twitter	Twitter Chat	5/24 live at 8PM
	Module C: BookSnaps	BookSnaps Discussion	5/24 9:00PM
	Module D: Blogging	Deliverable A: Blog Post #1	5/24 9:00PM- Initial Post 5/27 9:00PM- Peer Review
Day 2- May 27 th	Module E: Voxer	Voxer Chat	5/24 9:00PM- e-mail User 5/27 9:00PM- chat
	Module F: Pinterest	Deliverable B: Blog Post #2	5/27 9:00PM 5/31 9:00PM Peer Review
	Module G: Buncee	Buncee Discussion	5/27 9:00PM
Day 3- May 31 st	Module H: Pick Your Platform	Deliverable C: Blog Post #3	5/31 9:00PM 6/03 9:00PM- Peer Review
	Module I: Instagram	Instagram Submission	5/31 9:00PM
	Module J: ThingLink	Deliverable D: ThingLink	5/31 9:00PM
Day 4- June 3 rd	Module K: Virtual Field Trips	Virtual Field Trip Discussion	6/03 9:00PM
	Module L: Flipgrid	Flipgrid Board	6/03 9:00PM
	Module M: Reflection	Deliverable E: Blog Post #4	6/03 9:00PM

ALL ASSIGNMENTS DUE BY JUNE 3rd AT 9:00PM!

Grading:

Module Assignments

Class Sharing (Discussion Boards and Online Forums)

Students are expected to participate by responding to the instructor and classmates with quality responses. You are encouraged to share resources and ask questions!

*Points are deducted for any assignment that is handed in after the assigned due date.

Netiquette:

Netiquette is a set of rules for behaving properly online. Something about cyberspace makes it easy for people to forget that they are interacting with other real people. The following bullet points cover some basics to communicating online:

- Be sensitive to the fact that there will be cultural and linguistic backgrounds, as well as different political and religious beliefs, plus just differences in general.
- Use good taste when composing your responses in Discussion Forums. Swearing and profanity is also part of being sensitive to your classmates and should be avoided. Also, consider that slang can be misunderstood or misinterpreted.
- Don't use all capital letters when composing your responses as this is considered "shouting" on the Internet and is regarded as impolite or aggressive. It can also be stressful on the eye when trying to read your message.
- Be respectful of others' views and opinions. Avoid "flaming" (publicly attacking or insulting) them as this can cause hurt feelings and decrease the chances of getting all different types of points of view.
- Be careful when using acronyms. If you use an acronym it is best to spell out its meaning first, then put the acronym in parentheses afterward, for example: Frequently Asked Questions (FAQs). After that, you can use the acronym freely throughout your message.
- Use good grammar and spelling.

Technical Support:

- *Canvas Support* is accessed through the HELP feature in the lower left hand corner of Canvas. You can either call Canvas at (844)408-6455 or use the online chat feature and both services are available 24 hours 7 days a week.
- *Technology Support Services* is located in Kellenberg 022 and can be reached via phone: 516.323.4800, email: helpdesk@molloy.edu or twitter: @molloyTSS
- *The Information Commons* is located on the second floor of Public Square and can be reached at 516.323.4817 or email: slewis2@molloy.edu
Check their website for hours: <http://www.molloy.edu/tss>
- Check within the modules for FAQ for each of the technology tools being used.

Communication Procedures & Contact Hours:

I look forward to working with you and guiding you through some technology resources for the elementary classroom! If you have any questions or concerns, please e-mail JRyan3@molloy.edu or send a message through the Remind App. I will respond within 24 hours.